

## **MediLink 2024: Indonesia-Korea Healthcare Business Opportunities Forum**

**Date:** November 12, 2024

**Time:** 10:00 AM – 1:00 PM

**Venue:** Songdo Convensia, Premier A, 2<sup>nd</sup> floor

### **Agenda:**

#### **10:00 AM – 10:20 AM**

##### **Opening Session**

- **Welcome Remarks**

- Video Message from H.E. Joko Widodo, President of Republic of Indonesia (2014-2024)
- Raja Sri Paduka Gusti Mangkunegoro X – King of Mangkunegaran, Surakarta (Solo, Central Java)
- H.E. Gandhi Sulistiyanto – Ambassador of Indonesia to the Republic of Korea (2021-2023); Member of the Presidential Advisory Council (2023-2024)
- Representative from the Ministry of Investment of Indonesia/Indonesia Investment Coordinating Board (*tentative*)
- Representative from the Embassy of Indonesia in Seoul (CDA Bu Zelda Wulan Kartika)

#### **10:20 AM – 10:30 AM**

##### **Overview of Indonesia's Healthcare Market**

- Discussion on Indonesia's healthcare market and regulatory environment, with a focus on the implications of **UU No. 17/2023** (allowing foreign doctors to practice in Indonesia), presented by Ministry of Investment Indonesia
- Success stories of **Indonesian-Korean business collaborations**, e.g. SK Plasma, Daewoong, K-Lab, etc.

#### **10:30 AM – 11:00 AM**

##### **Presentations on Business Opportunities**

- **Presentations by GK, Pyridam Farma, and Sinar Mas Land**

- Current business opportunities in medical devices, pharmaceuticals, and aesthetics.

#### **11:00 AM – 11:30 AM**

##### **Q&A Session**



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**11:30 AM – 1:00 PM**

**Business Matching Sessions**

- **Facilitated One-on-One Meetings**
  - One-on-one meetings between Indonesian and Korean businesses
  - The venue will be split into two sides: **Pyridam Farma** on 1 (one) side, **Sinarmas Land** on another.
  - Targeted discussions on joint ventures, distribution agreements, and market entry strategies.
  - Lunch and refreshments will be provided.

**1:00 PM**

**Closing – All participants will be redirected to the World Health City Forum Main Event.**